

FACHPANEL

# Impact investing and theme funds

Mittwoch, 22. Januar 2020, 14:00 - 14:45 UHR

#### SEMINARRAUM III

English

Referent(en): Alexandre Blein, Coast Sullenger, Aanand Venkatramanan, Sandy Wolf

#### Moderation: Dr. Christoph Gosdenoz

How does the coupling of theme funds with impact investing work in practice? What are the strategies that focus on climate change? How can themes such as education, healthcare disruption, etc., be implemented? What has become of the former megatrends?

#### Alexandre Blein

CIIA, Thematic Equity Portfolio Manager, Amundi Asset Management

Alexandre Blein joined CPR AM within the Thematic Equity team in September 2018. He currently co-manages the Megatrends theme and has been co-managing the Climate Action since its inception in 2018. Alexandre started his career in 1998 as a financial analyst at BFT IM. He joined a first time CPR AM in 2000 as a manager in the European Equity team. In 2002, he moved at CAAM in the North-American Equity team. In 2010, Alexandre joined the International Equity team of Amundi London Branch. Alexandre holds a post-graduate's degree in Banking & Finance from Lyon II University and a Master's degree in Financial Engineering from ESCEM. He is a CIIA graduate and member.

#### **Coast Sullenger**

Head Thematic Investing, Bank Landolt & Cie

Head Thematic Investing and responsible for the investment strategy on "The Future of Food" at Landolt & Cie SA. Before joining Landolt, Coast founded GAIA Capital Advisors, a prominent investor in emerging markets and in the agricultural industry that he sold in 2016. Creating awareness over an important global issue, he produced the 52" documentary film on the global food crisis "Last Supper for Malthus" that continues to be a key reference work for issues of food security. Coast is a frequent commentator on ESG, FOOD, agriculture and other topics in media like CNBC, Bloomberg TV and industry conferences, as well as the author of numerous articles on these subjects. Earlier in his career he spent 8 years as investment manager for Lombard Odier and he worked in Russia as head of trading and sales of Pioneer Securities brokerage from 1995-1998.

## Aanand Venkatramanan

Head of ETF Investment Strategies, Legal & General Investment Management

Aanand is the Head of ETF Investment Strategies at Legal & General Investment Management. He joined LGIM from ETF Securities where he was leading the firm's quantitative investment strategies efforts. Prior to that, he was at Goldman Sachs International and Barclays Capital as a Vice President within their structuring and index research groups respectively, and at University of Sussex as an Assistant Professor in Finance. He has published in top academic journals and has been a contributing author to couple of books. He holds a PhD in Mathematical Finance and MSc in Applied Mathematics from the University of Reading.



## Sandy Wolf

Sustainability Specialist Thematic Equities, Pictet Asset Management

Sandy Wolf joined Pictet's Thematic Equities team in 2018, focusing on Impact Investing and ESG integration across all Thematic strategies. Prior to assuming her current role, she was a Senior Product Manager with responsibility for global product launches, capacity management and regulatory projects in Pictet AM's Product Management and Development team. Before joining Pictet in 2010, Sandy spent more than 10 years in product management and marketing-related roles at Union Bancaire Privée, Deutsche Bank and Zurich Financial Services.

Sandy is a Certified International Investment Analyst (CIIA) and holds a degree from the Frankfurt School of Finance & Management.

## Dr. Christoph Gosdenoz

Founding Partner at FairCapital

Founding Partner at FairCapital, a mission-driven investment firm creating innovative financing solutions for the Fairtrade supply chain. Before founding FairCapital, Christoph gained more than 15 years of experience in impact investing, entrepreneurial finance, mergers and acquisitions, investment analysis and risk management. Having worked several years as an independent consultant and impact investor, former employers include UBS in Zurich and Mexico as well as BNP Paribas in Geneva and Singapore. Christoph graduated with a Master of Science in Business Administration from the University of Geneva, is a CFA charterholder and holds a Doctor of Business Administration from the Edinburgh Business School. He has completed several teaching and research assignments at top business schools and leading financial institutions. Christoph is fluent in English, German, French and Spanish.